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 Class and Section: **M.A. Sem IV, Public Admn.**  
 Subject: **Public Relations & Governance (Paper XVIII)**

Week	Date	Topic
<b>1</b>	1-Jan-18	Project Report
	2-Jan-18	Project Report
	3-Jan-18	Project Report
	4-Jan-18	Project Report
	5-Jan-18	Project Report
	6-Jan-18	Project Report
	7-Jan-18	<b>Sunday</b>
<b>2</b>	8-Jan-18	Basic Introduction of Public Relations
	9-Jan-18	Meaning of Public Relation
	10-Jan-18	Meaning of Public Relation
	11-Jan-18	Need & Role of Public Relation
	12-Jan-18	Need & Role of Public Relation
	13-Jan-18	Need & Role of Public Relation
	14-Jan-18	<b>Sunday</b>
<b>3</b>	15-Jan-18	Growth & Development of Public Relation
	16-Jan-18	Growth & Development of Public Relation
	17-Jan-18	Growth & Development of Public Relation
	18-Jan-18	Growth & Development of Public Relation
	19-Jan-18	Revision
	20-Jan-18	Objective Type Questions
	21-Jan-18	<b>Sunday</b>
<b>4</b>	22-Jan-18	<b>Basant Panchami</b>
	23-Jan-18	Tools of Public Relation
	24-Jan-18	<b>Sir Chhotu Ram Jayanti</b>
	25-Jan-18	Tools of Public Relation
	26-Jan-18	<b>Republic Day</b>
	27-Jan-18	Methods of Public Relation
	28-Jan-18	<b>Sunday</b>
<b>5</b>	29-Jan-18	Methods of Public Relation
	30-Jan-18	Methods of Public Relation
	31-Jan-18	<b>Guru Ravidas Jayanti</b>

Week	Date	Topic
<b>1</b>	1-Feb-18	Structure of Public Relation Deptt.
	2-Feb-18	Structure of Public Relation Deptt.
	3-Feb-18	Functions of Public Relation
	4-Feb-18	<b>Sunday</b>
<b>2</b>	5-Feb-18	Functions of Public Relation
	6-Feb-18	Law & Ethics of Public Relation
	7-Feb-18	Law & Ethics of Public Relation
	8-Feb-18	Law & Ethics of Public Relation
	9-Feb-18	Law & Ethics of Public Relation
	10-Feb-18	<b>Maharishi Dayanand Saraswati Jayanti</b>

	11-Feb-18	<b>Sunday</b>
<b>3</b>	12-Feb-18	Revision
	13-Feb-18	<b>Mahashivratri</b>
	14-Feb-18	Public Relation & Globalisation
	15-Feb-18	Public Relation & Globalisation
	16-Feb-18	Public Relation & Globalisation
	17-Feb-18	Public Relation & Globalisation
	18-Feb-18	<b>Sunday</b>
<b>4</b>	19-Feb-18	Test
	20-Feb-18	Forms of Communication
	21-Feb-18	Forms of Communication
	22-Feb-18	Forms of Communication
	23-Feb-18	Methods of Communication
	24-Feb-18	Methods of Communication
	25-Feb-18	<b>Sunday</b>
<b>5</b>	26-Feb-18	Methods of Communication
	27-Feb-18	Revision
	28-Feb-18	<b>University Holidays</b>

<b>Week</b>	<b>Date</b>	<b>Topic</b>
<b>1</b>	1-Mar-18	<b>University Holidays</b>
	2-Mar-18	<b>University Holidays</b>
	3-Mar-18	<b>University Holidays</b>
	4-Mar-18	<b>University Holidays/Sunday</b>
<b>2</b>	5-Mar-18	Techniques of Communication
	6-Mar-18	Techniques of Communication
	7-Mar-18	Techniques of Communication
	8-Mar-18	Techniques of Communication
	9-Mar-18	Public Relation for Education Institution
	10-Mar-18	Public Relation for Education Institution
	11-Mar-18	<b>Sunday</b>
<b>3</b>	12-Mar-18	Public Relation for Education Institution
	13-Mar-18	Public Relation for Education Institution
	14-Mar-18	Public Interest in Higher Education
	15-Mar-18	Public Interest in Higher Education
	16-Mar-18	Public Interest in Higher Education
	17-Mar-18	Public Interest in Higher Education
	18-Mar-18	<b>Sunday</b>
<b>4</b>	19-Mar-18	Public Relation & Technological Advancement
	20-Mar-18	Public Relation & Technological Advancement
	21-Mar-18	Public Relation & Technological Advancement
	22-Mar-18	Public Relation & Technological Advancement
	23-Mar-18	<b>Shahidi diwas of Bhagat Singh</b>
	24-Mar-18	Revision
	25-Mar-18	<b>Sunday</b>
<b>5</b>	26-Mar-18	Objective Type Questions

	27-Mar-18	Introduction Of Advertising
	28-Mar-18	Introduction Of Advertising
	29-Mar-18	<b>Mahavir Jayanti</b>
	30-Mar-18	Test
	31-Mar-18	Meaning of Advertising

<b>Week</b>	<b>Date</b>	<b>Topic</b>
	1-Apr-18	<b>Sunday</b>
<b>1</b>	2-Apr-18	Meaning of Advertising
	3-Apr-18	Functions / Types of Advertising
	4-Apr-18	Functions / Types of Advertising
	5-Apr-18	Functions / Types of Advertising
	6-Apr-18	Functions / Types of Advertising
	7-Apr-18	Objective Type Questions
	8-Apr-18	<b>Sunday</b>
<b>2</b>	9-Apr-18	Growth & Development of advertising
	10-Apr-18	Growth & Development of advertising
	11-Apr-18	Growth & Development of advertising
	12-Apr-18	Growth & Development of advertising
	13-Apr-18	Revision
	14-Apr-18	<b>Dr. Amedkar Jayanti and Vaisakhi</b>
	15-Apr-18	<b>Sunday</b>
<b>3</b>	16-Apr-18	Social & Economic Role of Advertising
	17-Apr-18	Social & Economic Role of Advertising
	18-Apr-18	<b>Parshuram Jayanti</b>
	19-Apr-18	Social & Economic Role of Advertising
	20-Apr-18	Social & Economic Role of Advertising
	21-Apr-18	Objective Type Questions
	22-Apr-18	<b>Sunday</b>
<b>4</b>	23-Apr-18	Class Test
	24-Apr-18	Revision of Unit II
	25-Apr-18	Revision of Unit III
	26-Apr-18	Revision of Unit IV
	27-Apr-18	Revision of Unit V
	28-Apr-18	Objective Type Questions